

# MARCUS JOEL GILROY-WARE

## *Curriculum Vitae*

**CONTACT:** +44 (0)7870 14 80 33 / marcus@vsccreative.com

**LOCATION:** London & New York

**NATIONALITY:** British Citizen

“ It is not the strongest of the species that survives, nor the most intelligent. It is the one that is the most adaptable to change. ”

Charles Darwin

## CURRENT/RECENT PROJECTS AND ACTIVITIES

**SMARTEST**, February 2006-present: For five years I have been researching and developing an open-source internet publishing platform that, unlike all others, requires neither aesthetic compromise nor a steep learning curve. <http://sma.rte.st>

**VSC CREATIVE**, March 2006-Present: A business devoted to using good design and the open-source technologies of the web to enable the creative industries to better challenge the status quo. <http://www.vsccreative.com>

**NOT ON THE WIRES**, November 2009-present: A multimedia journalism venture that uses social media, web standards, and new business models to produce sustainable journalism about social and political issues. <http://www.notonthewires.com>

**KELAJAK OVOZI MEDIA CAMP 2010** In August 2010 I was invited to Uzbekistan to teach young Uzbeks the principles of online journalism.

## EDUCATION

**Birkbeck School of Law**, London, England, **Masters in Law (LLM QLD)** October 2010-present (finishes May 2012)

**Hampshire College**, Amherst, MA, USA, 2005 – **BA in linguistics, minor in music** (Note: US American BA Degrees are not classed.)

**Guilford High School**, Guilford, CT, USA, 2001 – Graduated with **High Honours**

**Acland Burghley School**, London, England, 1999 – attained 10 GCSEs (including 7 of grade A or A\*)

## SKILLS

Engaging public **public speaker** and **presenter**

Strong abilities as a designer - I'm very comfortable with **Photoshop**, **Illustrator**, **Indesign**, and **Logic Pro**; **Apple Certified Level 1 Final Cut Pro** video editor.

Strong knowledge of **UK and US tax, accounting and labour** regulations from six years of entrepreneurship.

Experienced Programmer with **PHP** including fluency with **Object-Oriented code** and **MVC** architecture.

Excellent **writing skills**, including editing, subbing and pitching.

Fluent in **Brazilian Portuguese**. Other languages spoken: **French** and **Spanish**.

## PUBLISHED ARTICLES

(selected)

“**Five things that must never change in Journalism**” – [www.notonthewires.com](http://www.notonthewires.com), June 2010

“**iPad: the Content Revolution that Wasn't**” – [OpenDemocracy.net](http://OpenDemocracy.net), January 2010

“**Why Wiki?**” – [OpenDemocracy.net](http://OpenDemocracy.net), 30th September 2005

## REFERENCES

**Adrian Monck**, Director of Communications, World Economic Forum – [amonck@gmail.com](mailto:amonck@gmail.com)

Prof. **Christina Slade**, Dean, School of Arts and Social Sciences, City University London – [Christina.Slade.1@city.ac.uk](mailto:Christina.Slade.1@city.ac.uk)

**Mandy Rose**, producer, BBC Wales – [mandy.rose@bbc.co.uk](mailto:mandy.rose@bbc.co.uk)

**Neil Aberdeen**, managing director, Tui Interactive Media – [neil@tui.co.uk](mailto:neil@tui.co.uk)

**Isaac Julien**, Contemporary Artist – [isaac@isaacjulien.com](mailto:isaac@isaacjulien.com)

**Mark Dresser**, World-reknowned acoustic bassist – [deldresser@aol.com](mailto:deldresser@aol.com)

## EMPLOYMENT

*Currently*

**Co-founder; Creative director** Not on the Wires, since November 2009

**Owner and Director**, VSC Creative Ltd., since February 2007

**Visiting Lecturer**, Online Journalism, City University London, since April 2008

**Lead developer**, Smartest Project, since February 2006

*Previously*

**Software Developer & Project Manager**, Tui Interactive Media, December 2005-November 2007.

**Co-Founder, Researcher & Developer**, Visudo Worldwide LLC & Visudo Software Consulting Ltd, May 2005-February 2007

**Researcher** for “Voices” project, BBC Wales, Cardiff, June 2003

## SELECTED UNDERGRADUATE COURSES

Programming For The Internet • Ind. Study in PHP Web

application development • Advanced Jazz Ensemble Seminar •

Independent Study in XML, Functional Morphology &

Computational Linguistics • Generative Syntax • Post-Graduate

Intro to Semantics • Research Thesis on Morphological and

Periphrastic Verbal Aspect in Brazilian Portuguese

## SPEAKING ENGAGEMENTS

Guest lecturer, **School of Critical Theory 2011**, Utrecht University, February 1, 2011

Panelist, **Innovation in Journalism 2010**, LSE/Polis, London, June 11, 2010

Presenter, **Digital Storytelling Conference 2010**, March 19, 2010

Panelist, **New Media Symposium**, Pratt College, New York, April 22, 2009

## INTERNSHIPS

Web Development Intern, **openDemocracy**, London, August 2003

Intern at NewMedia office, **BBC Wales**, Llandaff, Cardiff, Wales, July 2002

Intern at **Tui Interactive Media**, Soho, London, August 1998 & 1999

## OTHER INFORMATION

**Selected intellectual heroes:** Lawrence Lessig, George Orwell, Wayne Krantz, Arsène Wenger

When I was 19 I was told that I was a “**virtuoso electric bass player**” by my music teacher - himself a classical virtuoso on the upright bass.